

2008

**Why you need this:**

- You have information to send to everybody who's purchased a specific product or service from you
- You need to send reminder statements to customers with large open balances
- You need market a new product to a specific group of customers
- You want to throw away the three page help document that tells you how to print labels from BusinessWorks



**Ken Phillips**

**Phone: (916) 787-1571**

or

**1 (877) 439-0975**

**Fax: (916) 244-0158**

**531 Oak Street, Suite #5**

**Roseville, CA 95678**

[sales@bsoftintegrators.com](mailto:sales@bsoftintegrators.com)  
[www.BSoftIntegrators.com](http://www.BSoftIntegrators.com)

# Customer Label Printer

## Targeted Customer Label Printing in Sage BusinessWorks

BSoft's Customer Label Printer allows you to generate customer labels for a target group of customers.

You have just developed a new companion product and want to notify customers that purchased the parent product! Simply open Customer Label Printer; go to the "By Product Purchased" tab,



select the product and enter a "purchased since" date, select the label and print customer labels.

You need to send reminders to customers with large open balances! Use

the customer option, select the "Open Bal Grtr Than" box and enter an amount.

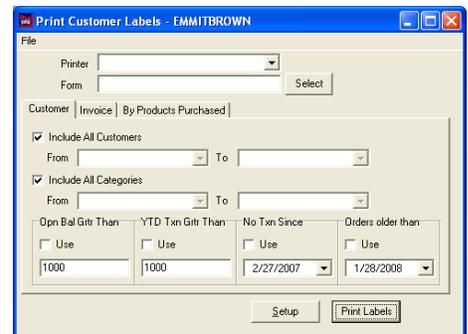
You can then print labels for all customers meeting the chosen criteria.

You need to print customer labels for all of last weeks invoices!

Use Customer Label Printer's "invoice" tab, enter the desired date range and then deselect any customers for whom no label is necessary. It really doesn't get any easier!

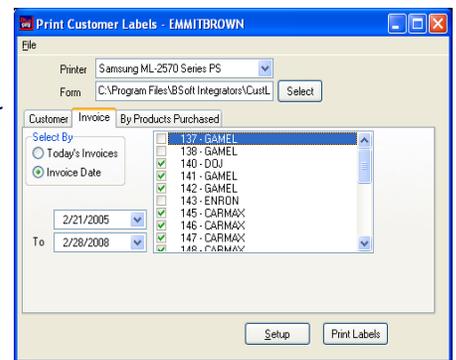
### Label Customization!

Use BusinessWorks "Form Editor", any information that is available on BusinessWork's O/E invoice, is available on



BSoft's Customer Label Printer.

Label Forms, Avery 8160 is the default form used, but additional forms may be added (Instructions are provided in the Customer Label Printer Manual).



### CHALLENGE

Easily generate customer labels to reach targeted customers for effective release of information

### SOLUTION

Install BSoft's Customer Label Printer

### RESULTS

Easily generate labels for targeted customers; effectively market new or companion products to existing customers, and easily generate labels for collections.